UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

DANIELLE M. HERNANDEZ,

CIVIL COMPLAINT

Plaintiff,

CASE NO. 1:18-cv-05159

v.

DEMAND FOR JURY TRIAL

DIVERSIFIED CONSULTANTS, INC.,

Defendant.

COMPLAINT

NOW COMES Danielle M. Hernandez ("Plaintiff"), by and through her attorneys, Sulaiman Law Group, Ltd. ("Sulaiman"), complaining as to the conduct of Diversified Consultants, Inc. ("Defendant") as follows:

NATURE OF THE ACTION

1. Plaintiff brings this action seeking redress for violations of the Fair Debt Collection Practices Act ("FDCPA") pursuant to 15 U.S.C. §1692, and violations of the Telephone Consumer Protection Act ("TCPA") pursuant to 47 U.S.C. §227.

JURISDICTION AND VENUE

- 2. Subject matter jurisdiction is conferred upon this Court by the FDCPA, TCPA, and 28 U.S.C. §§1331 and 1337, as the action arises under the laws of the United States.
- 3. Venue is proper in this Court pursuant to 28 U.S.C. §1391 as Defendant conducts business in the Northern District of Illinois, and a substantial portion of the events or omissions giving rise to the claims occurred within the Northern District of Illinois.

PARTIES

- 4. Plaintiff is a natural person over 18-years-of-age who resides in the Northern District of Illinois and is a "consumer" as the term is defined by 15 U.S.C §1692a(3), and is a "person" as defined by 47 U.S.C. §153(39).
- 5. Defendant is a debt collection agency with its principal place of business located at 10550 Deerwood Park Boulevard, Suite 309, Jacksonville, Florida. Defendant is engaged in the business of collecting or attempting to collect, directly or indirectly, defaulted debts owed or due or asserted to be owed or due to others using the mail and telephone, including consumers in the State of Illinois. According to its website, Defendant "is a full-service collection agency" with its primary purpose to collect consumer debts owed or allegedly owed to others.¹

FACTS SUPPORTING CAUSES OF ACTION

- 6. In or around November 2017, Defendant began placing collection calls to Plaintiff's cellular telephone number (815) XXX-4454 in order to collect on an allegedly outstanding AT&T cellular bill ("subject debt").
- 7. At all times relevant to the instant action, Plaintiff was the sole subscriber, owner, possessor, and operator of the cellular telephone ending in 4454.
- 8. Plaintiff *never* provided this cellular telephone number to Defendant or otherwise expressly consented to Defendant's phone calls.²
- 9. Upon information and belief, Defendant obtained Plaintiff's cellular telephone number through a method known as "skip-tracing," whereby debt collectors obtain phone numbers by conducting inquiries upon consumer credit reports or other public record searches.

¹ https://www.dcicollect.com/diversified-consultants-solutions-page/

² Plaintiff changed her cellular phone number to the number ending in 4454 on October 25, 2017.

- 10. Immediately after the phone call began, Plaintiff answered at least 3 phone calls to her cellular telephone from representatives of Defendant in which they demanded Plaintiff to make a payment on the subject debt. In each call, Plaintiff responded by requesting to speak with a manager and for Defendant to cease placing calls to her cellular telephone.
- 11. Plaintiff informed Defendant's manager to cease placing calls to her cellular phone.

 Defendant's manager insured Plaintiff that she will be removed from the calling list.
- 12. Upon answering Defendant's phone calls, Plaintiff experiences a significant pause, lasting several seconds in length, before she is connected with a live representative.
- 13. Despite the manager's representation and Plaintiff's efforts in attempting to cease Defendant's phone calls, Defendant has continued to place collection calls to Plaintiff's cellular phone without her prior consent.
- 14. In March 2018, Plaintiff answered another phone call from Defendant and *again* demanded Defendant to cease placing calls to her cellular phone.
- 15. The phone numbers which Defendant most often used to contact Plaintiff are: (779) 666-5048, (779) 970-3867, (779) 666-3048, (779) 666-5038, (779) 666-3038, and (779) 666-1040.
- 16. Upon information and belief, the above-referenced phone numbers are regularly utilized by Defendant during its debt collection activity.
- 17. Defendant has contacted Plaintiff not less than 67 times, despite Plaintiff notifying Defendant to stop calling her on numerous occasions.
- 18. In the calls that Plaintiff answered, Plaintiff was greeted by a noticeable period of "dead air" while Defendant's automated telephone system attempted to connect Plaintiff to a live agent.
- 19. Specifically, there would be an approximate 2 second pause between the time Plaintiff said "hello," and the time that a live agent introduced them self as a representative of Defendant.

- 20. Moreover, Plaintiff also heard what sounds to be call center noise in the background of Defendant's phone calls.
- 21. Upon information and belief, Defendant placed its calls to Plaintiff's cellular telephone using a predictive dialing system, an automated telephone dialing system that is commonly used in the debt collection industry to collect defaulted debts.
- 22. Frustrated over Defendant's conduct, Plaintiff spoke with Sulaiman regarding her rights, resulting in expenses.

DAMAGES

- 23. Defendant's harassing phone calls have severely disrupted Plaintiff's daily life and general well-being.
- 24. Defendant's phone harassment campaign and illegal collection activities have caused Plaintiff actual harm, including but not limited to, invasion of privacy, nuisance, intrusion upon and occupation of Plaintiff's cellular telephone capacity, wasting Plaintiff's time, the increased risk of personal injury resulting from the distraction caused by the phone calls, aggravation that accompanies unsolicited telephone calls, emotional distress, mental anguish, anxiety, loss of concentration, diminished value and utility of telephone equipment and telephone subscription services, the loss of battery charge, and the per-kilowatt electricity costs required to recharge her cellular telephone as a result of increased usage of her telephone services.
- 25. In addition, each time Defendant placed a telephone call to Plaintiff, Defendant occupied Plaintiff's telephone number such that Plaintiff was unable to receive other phone calls.
- 26. Concerned about the violations of her rights and invasion of her privacy, Plaintiff was forced to seek the assistance of counsel to file this action to compel Defendant to cease its unlawful conduct.

COUNT I – VIOLATIONS OF THE TELEPHONE CONSUMER PROTECTION ACT

- 27. Plaintiff restates and realleges paragraphs 1 through 26 as though fully set forth herein.
- 28. Defendant placed or caused to be placed numerous non-emergency calls, including but not limited to the calls referenced above, to Plaintiff's cellular telephone using an automatic telephone dialing system ("ATDS") without her prior consent in violation of 47 U.S.C. §227 (b)(1)(A)(iii).
- 29. The TCPA defines ATDS as "equipment which has the capacity...to store or produce telephone numbers to be called, using a random or sequential number generator; and to dial such numbers." 47 U.S.C. §227(a)(1).
- 30. Upon information and belief, based on the lack of prompt human response during the phone calls in which Plaintiff answered, Defendant used a predictive dialing system to place calls to Plaintiff's cellular telephone.
- 31. "A predictive dialer is equipment that dials numbers and, when certain computer software is attached, also assists [caller] in predicting when an [agent] will be available to take calls. The hardware, when paired with certain software, has the capacity to store or produce numbers and dial those numbers at random, in sequential order, or from a database of numbers." *Meyer v. Portfolio Recovery Associates, LLC*, 707 F.3d 1036, 1043 (9th Cir. 2012).
- 32. The Federal Communications Commission ("FCC") has determined that predictive dialing systems are a form of an automatic telephone dialing system. *Id*.
- 33. Upon information and belief, the predictive dialing system employed by Defendant transfers the call to a live agent once a human voice is detected, thus resulting in a pause after the called party speaks into the phone.

- 34. Defendant violated the TCPA by placing no less than 67 harassing phone calls to Plaintiff's cellular telephone from November 2017 through the present day, using an ATDS without her prior consent.
- 35. Upon information and belief, Defendant obtained Plaintiff's cellular number ending in 4454 by skip-tracing it.
- 36. Any prior consent, if any, was revoked by Plaintiff's numerous verbal revocations. Specifically, Plaintiff verbally revoked consent to be called on her cellular phone on at least 4 separate occasions.
- 37. As pled above, Plaintiff was severely harmed by Defendant's collection calls to her cellular phone.
- 38. Upon information and belief, Defendant has no system in place to document and archive whether it has prior consent to contact consumers on their cellular phones.
- 39. Upon information and belief, Defendant knew its collection practices were in violation of the TCPA, yet continued to employ them to increase profits at Plaintiff's expense.
- 40. Defendant, through its agents, representatives, subsidiaries, and/or employees acting within the scope of their authority acted intentionally in violation of 47 U.S.C. §227(b)(1)(A)(iii).
- 41. Pursuant to 47 U.S.C. §227(b)(3)(B), Defendant is liable to Plaintiff for a minimum of \$500 per call. Moreover, pursuant to 47 U.S.C. §227(b)(3)(C), Defendant's willful and knowing violations of the TCPA should trigger this Honorable Court's ability to triple the damages to which Plaintiff is otherwise entitled to under 47 U.S.C. §227(b)(3)(C).

WHEREFORE, Plaintiff, DANIELLE M. HERNANDEZ, respectfully requests that this Honorable Court enter judgment in her favor as follows:

- a. Declaring that the practices complained of herein are unlawful and violate the aforementioned statutes and regulations;
- b. Awarding Plaintiff damages of at least \$500.00 per phone call and treble damages pursuant to 47 U.S.C. §§ 227(b)(3)(B)&(C);
- c. Enjoining Defendant from contacting Plaintiff; and
- d. Awarding any other relief as this Honorable Court deems just and appropriate.

COUNT II – VIOLATIONS OF THE FAIR DEBT COLLECTION PRACTICES ACT

- 42. Plaintiff restates and realleges paragraphs 1 through 38 as though fully set forth herein.
- 43. Plaintiff is a "consumer" as defined by FDCPA §1692a(3).
- 44. The alleged subject debt is a "debt" as defined by FDCPA §1692a(5) as it arises out of a transaction due or asserted to be owed or due to another for personal, family, or household purposes.
- 45. Defendant is a "debt collector" as defined by §1692a(6) because its primary business is the collection of delinquent debts and it regularly collects debts and uses the mail and/or the telephones to collect delinquent accounts allegedly owed to a third party.
- 46. Moreover, Defendant is a "debt collector" because it acquired rights to the subject debt after it was in default. 15 U.S.C. §1692a(6).
- 47. Defendant used the telephone to attempt to collect the subject debt and, as such, engaged in "communications" as defined in FDCPA §1692a(2).
- 48. Defendant's communications to Plaintiff were made in connection with the collection of the subject debt.
- 49. Defendant violated 15 U.S.C. §§1692c(a)(1), d, and d(5), through its unlawful debt collection practices.

a. Violations of FDCPA § 1692c

50. Defendant violated §1692c(a)(1) when it continuously called Plaintiff without her prior consent after being notified to stop on no less than 4 separate occasions. This repeated behavior of continuously and systematically calling Plaintiff's cellular phone over and over after she demanded that it cease contacting her was harassing and abusive. Even after being told to stop contacting her, Defendant continued its onslaught of phone calls with the specific goal of oppressing and abusing Plaintiff into paying the subject debt.

- 51. Furthermore, Defendant aggressively and relentlessly called Plaintiff in the course of less than 7 months. This volume of calls shows that Defendant willfully ignored Plaintiff's pleas with the goal of annoying and harassing her into submission.
- 52. Defendant was notified by Plaintiff that its calls were not welcomed. As such, Defendant knew that its conduct was inconvenient, unwanted, and distressing to her.

b. Violations of FDCPA § 1692d

- 53. Defendant violated §1692d by engaging in abusive, harassing, and oppressive conduct by relentlessly calling Plaintiff's cellular phone seeking immediate payment on the subject debt. Moreover, Defendant did not have any prior consent and Defendant continued placing the relentless calls after Plaintiff demanded that the calls cease on no less than 4 separate occasions.
- 54. Defendant violated §1692d(5) by causing Plaintiff's cellular phone to ring repeatedly and continuously in an attempt to engage Plaintiff in conversations regarding the collection of the subject debt with the intent to annoy, abuse, or harass Plaintiff. Specifically, Defendant placed or caused to be placed no less than 67 harassing phone calls to Plaintiff's cellular telephone from November 2017 through the present day, using an ATDS without her prior consent, with calls taking place several times in one day and on back to back days.

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55. As an experienced debt collector, Defendant knew or should have known the ramifications

of collecting on a debt through incessant harassing phone calls to the cellular phones of consumers.

56. Upon information and belief, Defendant systematically places unsolicited and harassing

debt collection calls to consumers in Illinois in order to aggressively collect debts allegedly in

default to increase its profitability at the consumers' expense.

57. As stated above, Plaintiff was severely harmed by Defendant's conduct.

WHEREFORE, Plaintiff DANIELLE M. HERNANDEZ respectfully requests that this

Honorable Court:

a. Declare that the practices complained of herein are unlawful and violate the

aforementioned statute;

b. Award Plaintiff statutory and actual damages, in an amount to be determined at trial,

for the underlying FDCPA violations;

c. Award Plaintiff costs and reasonable attorney fees as provided under 15 U.S.C.

§1692k; and

d. Award any other relief as the Honorable Court deems just and proper.

Plaintiff demands trial by jury.

Dated: July 27, 2018

Respectfully Submitted,

/s/ Marwan R. Daher

Marwan R. Daher, Esq. Counsel for Plaintiff

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